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CERTIFICATE OF MAIL (37 CFR 1.8(a))

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to the Commissioner for Patents P.O. Box 1450, Arlington, VA 22313-1450 on DECEMBER 15, 2004

Signed:

Laura Hulac
Laura Hulac

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

E. Diane CHANG et al.

Serial No. 10/024,449

Filed: December 17, 2001

For: *System and Method for Improving The
Performance of Electronic Media
Advertising Campaigns Through Multi-
Attribute Analysis and Optimization*

Examiner: Not yet assigned

Group Art Unit: 2153

Attorney Docket No. A-71214/RMA

Date: DECEMBER 15, 2004

STATUS INQUIRY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Please advise the status of the referenced patent application. If an Office Action has been issued, please advise when it was mailed. No Office Action has been received by this office. We are currently awaiting further response from the Patent Office. Please provide a written response to this inquiry.

Respectfully submitted,

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